

Nassau Library System

New York Statewide 2011 Summer Reading Program Final Evaluation/Quantitative Report

*Instructions: Please complete each section with as much detail as possible.
For those questions that do not apply to your library, please write N/A. Thank you!*

Return to Renee McGrath, NLS by September 9, 2011

A. Themes, Registration and Completion

Please answer each question or type N/A where a question does not apply to your library.

1. Library name_____
2. Contact name_____
3. Department responding(Children's, YA, or both)_____
4. Did your library have a summer reading program for children _____
and/or teens _____
5. Did your library use the logo "Summer Reading at New York Libraries" in
connection with your library's summer reading program_____
6. Did your library use the CSLP children's theme "**One World, Many Stories**" for
your summer reading program_____
7. Did your library use the CSLP teen theme "**You Are Here**" for your summer reading
theme_____
8. TOTAL number of children who **registered** for the summer reading
program_____
9. TOTAL number of teens who **registered** for the summer reading
program_____

B. Reading Totals

Please answer each question or type N/A where a question does not apply to your library.

For participants recording by time read:

1. TOTAL number of children who recorded by time read_____
2. TOTAL time read by these children_____
3. TOTAL number of teens who recorded by time read_____
4. TOTAL time read by these teens_____

For participants recording by books read:

5. TOTAL number of books read by children_____
6. TOTAL number of books read by teens_____

C. Programs

A program is defined as one planned session conducted by a staff member, outside performer or other programmer – it does not include informal visits to the library to report on reading, etc.

- 1. How many total programs did your library offer for children this summer?
(Include programs related and unrelated to the CSLP theme)_____
- 2. How many total programs did your library offer for teens this summer?
(Include programs related and unrelated to the CSLP theme)_____
- 3. Total attendance at the children programs, including parents/caregivers? _____
- 4. Total attendance at the teen programs? _____

D. Promotion

Please answer each question or type N/A where a question does not apply to your library.

1. Publicity

Next to each component below, please indicate the promotional method your library used for the summer reading program.

- a. TV_____
 - b. Local Radio_____
 - c. Local Newspapers_____
 - d. Local Organization_____
 - e. Local Business_____
 - f. Library's Website_____
 - g. Other.(describe)_____
-

2. Collaboration with Schools

If you worked with your local schools to promote the SRP, please indicate the total number of each method:

- a. School Visits _____
 - b. Number of Schools you distributed SRP materials to_____ and how many items you distributed _____
 - c. Please describe any other collaborative efforts with schools:
-
-

3. Public Service Announcements: Video & Audio (PSA)

Next to each component below, please indicate where the PSA was used.

(Please note- we don't need to know whether it was the children's or teen PSA or what language it was in.)

Video PSA:

was shown on TV station _____

on library webpage _____

at Summer Reading presentations and/or programs _____

Audio PSA

on radio station _____

on library web page _____

Please describe any other uses of PSAs to promote the SRP? _____

4. Teen "You Are Here" Video 2011

If you used a teen PSA for promotion, please indicate all that apply:

- a. Used the New York State Winning "You Are Here" Teen video to promote summer reading and the library: _____
- b. Used another state's Winning "You Are Here" Teen video to promote summer reading and the library: _____
- c. Used a "You Are Here" video created by local teens to promote summer reading and the library: _____

E. Components

Please answer each question with as much detail as possible or type N/A if a question does not apply to your library.

1. What kind of printed materials did you create and how many of each?

Reading lists _____ how many copies did you print _____

Brochures _____ how many copies did you print _____

Bookmarks _____ how many copies did you print _____

Posters _____ how many copies did you print _____

Flyers _____ how many copies did you print _____

Any other printed materials, including any other publicity materials _____
how many copies printed _____

2. Did your library link to the official New York Statewide Summer Reading Program website (www.summerreadingnys.org) on your library website or blog page? _____

3. Did you find useful material and/or information on the NY State Library Development Summer Reading website (www.nysl.nysed.gov/libdev/summer)? _____

4. Did your library put a link on its website or FB page to the iPhone/smartphone mobile booklist APP? _____

F. On-Line Registration

1. Did you use the online registration tool, *Summer Reader* offered by NYS & Evanced Solutions?

(please only answer if you used the Summer Reader product)

____ Yes ____ No

2. If so, did you offer:

Only online registration _____

Both print and online _____

3. If you used both online & print for registration, how many children and/or teens signed up:

online _____

In print _____

4. Did you use an online registration tool other than Evanced Summer Reader?

____ Yes ____ No

G. Comments

Did your library use the Newsday Summer Reading Supplement? Yes ____ No ____

If yes, please provide any additional comments below:

Please provide any anecdotes, photos or related items that highlight your summer reading program.

Thank you!

